Lettieri's Micro Market Program

Buy 2 Cases, Get 2 Cases Free! Agree to Purchase for 60 days.

Static Clings, Posters, Table Tents and Shelf Talkers Available!



Trays help display the product better!



Vistar.

Trays are available in 2 different sizes!



Pepperoni Calzone LET 86349 6 oz. 12pack



Sausage & Pepperoni Calzone LET 86350 6 oz. 12pack



Philly Steak Stuffed Baguette LET 86347 6 oz. 12pack



3 Meat Pizza Stufferz LET86998 4.2 oz. 12 pack



Meatball Sub Sandwich LET00725 4 oz. 12pack



Smokie w/Cheese Wrap-Dogs LET30847 5.5oz. 12 pack



Jalapeno & Cheese Wrap-Dogs LET30846 5.5oz. 12 pack

- 14 day refrigerated shelf life, 9 months frozen.
- High margin, great price.
- "Just baked" taste right out of the microwave!
- Exceptional food & packaging.
- Unique artisan dough products made with high quality ingredients.
- Merchandising trays with product ID's and price stickers available upon request.

www.lettieris.com

Bringing QUALITY & VALUE to CONVENIENT foods!

Lettieri's Micro Market Program

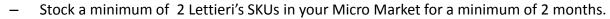
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Buy 2, Get 2 Program Agreement and Order Form

Lettieri's will provide the following to operators on new Micro Markets:

- Buy 2 Cases of Lettieri's Products and Get 2 Cases Free (same as Products purchased)
- Merchandising Trays
- Merchandising Materials, UPC Codes
- Static Clings
- Rebate on Equipment

Operator Agree to the following:



- Display Lettieri's products in the provided merchandising tray for maximum consumer appeal.
- Products must be purchased through VISTAR.

Vistar Code	LET86350	LET86349	LET86347	LET00725	LET30846	LET30847	LET86999	LET86998
Product	6 oz Saus & Pepp Calzone	6 oz Pepperoni Calzone	6 oz Philly Steak Baguette	Italian Meatball	Jalapeno Wrap Dog	Smokie Link Wrap Dog	Italian Trio Stufferz	3 Meat Stufferz
SRP	\$3.00	\$3.00	\$3.00	\$2.75	\$2.75	\$2.75	\$2.25	\$2.25
Order Qty								

I accept your offer. Please process my order and send free cases.

Business Name:	Circle Size Tray Needed:			
Micro Market Location		.,		
			10"	21"
City:				
Phone:	Contact Person:			
Signature:		_ Date:		
	Send completed forms to G	i & J		

G & J Marketing and Sales • PH: (727) 785-0066 • Order FAX: (727) 786-0819 • Visit our Website: www.GandJ. We will call you to get your order.

Lettieri's Foods | Customer Mktg Manager | Jason Gaddes | 952-653-1449 | <u>Jason.Gaddes@hsfl.com</u>