

Lettieri's Micro Market Program

Buy 2 Cases, Get 2 Cases Free! Agree to Purchase for 60 days.

Static Clings, Posters,
Table Tents and Shelf
Talkers Available!



Trays help
display the
product
better!



VISTAR

Trays are
available in
2 different
sizes!



Pepperoni Calzone
LET 86349 6 oz. 12pack



Sausage & Pepperoni Calzone
LET 86350 6 oz. 12pack



Philly Steak Stuffed Baguette
LET 86347 6 oz. 12pack



3 Meat Pizza Stufferz
LET86998 4.2 oz. 12 pack



Meatball Sub Sandwich
LET00725 4 oz. 12pack



Smokie w/Cheese Wrap-Dogs
LET30847 5.5oz. 12 pack



Jalapeno & Cheese Wrap-Dogs
LET30846 5.5oz. 12 pack

- 14 day refrigerated shelf life, 9 months frozen.
- High margin, great price.
- "Just baked" taste right out of the microwave!
- Exceptional food & packaging.
- Unique artisan dough products made with high quality ingredients.
- Merchandising trays with product ID's and price stickers available upon request.

www.lettieris.com

Bringing QUALITY & VALUE to CONVENIENT foods!

Lettieri's Micro Market Program

Buy 2 Cases, Get 2 Cases Free! Agree to Purchase for 60 days.

Buy 2, Get 2 Program Agreement and Order Form

Lettieri's will provide the following to operators on new Micro Markets:

- Buy 2 Cases of Lettieri's Products and Get 2 Cases Free (same as Products purchased)
- Merchandising Trays
- Merchandising Materials, UPC Codes
- Static Clings
- Rebate on Equipment



Operator Agree to the following:

- Stock a minimum of 2 Lettieri's SKUs in your Micro Market for a minimum of 2 months.
- Display Lettieri's products in the provided merchandising tray for maximum consumer appeal.
- Products must be purchased through VISTAR.

Vistar Code	LET86350	LET86349	LET86347	LET00725	LET30846	LET30847	LET86999	LET86998
Product	6 oz Saus & Pepp Calzone	6 oz Pepperoni Calzone	6 oz Philly Steak Baguette	Italian Meatball	Jalapeno Wrap Dog	Smokie Link Wrap Dog	Italian Trio Stufferz	3 Meat Stufferz
SRP	\$3.00	\$3.00	\$3.00	\$2.75	\$2.75	\$2.75	\$2.25	\$2.25
Order Qty								

I accept your offer. Please process my order and send free cases.

Business Name: _____

Micro Market Location _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Contact Person: _____

Signature: _____ Date: _____

Circle Size Tray Needed:

10" 21"

Send completed forms to G & J

G & J Marketing and Sales • PH: (727) 785-0066 • Order FAX: (727) 786-0819 • Visit our Website: www.GandJ.com
We will call you to get your order.

Lettieri's Foods | Customer Mktg Manager | Jason Gaddes | 952-653-1449 | Jason.Gaddes@hsfl.com

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