



The **SCHWAN**
FOOD COMPANY
SCHWAN'S FOOD SERVICE, INC.

New Micro Market Program

All Information Below Must Be Completed:

Operator Name: _____
 Address: _____
 City, State Zip: _____
 Placement Type: _____
 Opening Date: _____
 Signature: _____

MM Location: _____
 Contact: _____
 Phone: _____
 E-mail: _____
 Expected Volume: _____
 Order Date: _____

**** By signing you agree to feature a minimum of two facings for a minimum of 90 days ****



Pizza

BUY ONE CASE GET ONE FREE

for each

NEW - Micro Market Location in 2015

*Free goods valid January 1, 2015 through December 31, 2015. Valid product details listed below. Processing and shipping times varie based on Distributor availability and Operator delivery day.

****Must Be 2 Different Varieties of Pizza****

Item #	Description	Pack Size	Free Cases
Red Baron® Products			
73067	5" - 4 Cheese Pizza IW	12/5 oz.	_____
73068	5" - MEAT-TRIO® Pizza IW	12/5 oz.	_____
73069	5" - Pepperoni Pizza IW	12/5 oz.	_____

Pie

BUY ONE CASE GET ONE FREE

for each

NEW - Micro Market Location in 2015

*Free goods valid January 1, 2015 through December 31, 2015. Valid product details listed below. Processing and shipment time varies based on Distributor availability and Operator delivery day.

****Must Be 2 Different Varieties of Pie****

Item #	Description	Pack Size	Free Cases
4009667	Reese's® PB PC	24/2.5 oz.	_____
70768	Edwards®Key Lime	24/3.25	_____
70769	Edwards®Pecan	24/3 oz.	_____
70772	Edwards®Strwbry Crm Chs	24/2.75 oz.	_____
4010388	Mrs. Smith's® Apple	24/4.05 oz.	_____
Other:	_____	_____	_____

Subject to Approval by Schwan's Food Service, Inc.

FORMS MUST BE SUBMITTED TO G & J MARKETING AND SALES

G & J Marketing and Sales • PH: (727) 785-0066 • FAX: (727) 786-0819 • E-mail: OrderEntry@GandJ.com

*The REESE'S mark and trade dress is owned by The Hershey Company and being used with permission.

*The EDWARD'S mark is a registered trademark owned by Schwan's Food Service, Inc. and is being used with permission.

The RED BARON trademark and the MEAT-TRIO trademark are registered trademarks owned by Schwan's IP, LLC and being used with permission.